

PRIVATE SCHOOLS WITH PRESCHOOLS



2024 PACKAGES

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Private Schools with Preschools

Our readers are your audience! KidsOutAndAbout's main campaign focus for private schools is November through April, and for preschools it's January through June, but we promote both year-round. Make sure your open houses are posted to our calendar (that's free). **Then choose one of the packages below or tailor one to your needs.**

✓ **INTRO:** ~~\$1260~~ \$950

- 12-month content ad on Private School page
- 12-month content ad on Preschool page
- Paragraph + graphic in KOAA's annual private school newsletter the first or second Monday of November
- Paragraph + graphic in KOAA's annual preschool newsletter the last Monday of January

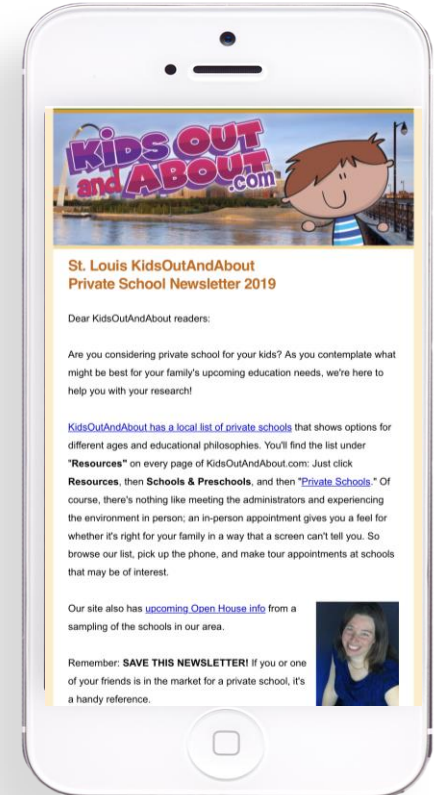
[SAMPLE PRIVATE SCHOOL NEWSLETTER](#)

✓ **STANDARD:** ~~\$3860~~ \$2560

- 12-month content ad on Private School page
- 12-month content ad on Preschool page
- Paragraph + graphic in KOAA's annual private school newsletter (November)
- Paragraph + graphic in KOAA's annual preschool newsletter (January)
- An exclusive, dedicated E-Blast (5-8 paragraphs + graphics) sent to all newsletter subscribers which includes paragraphs in 2 adjacent Thursday newsletters
- A video ad (MOV or MP4) rotating at the top of each page for 1 month (shared space)
- 12-month upgraded listing so anything you post to our calendar or anywhere you appear in a category list, your school will float to the top of the list and will be highlighted with graphics and description

✓ **PREMIUM:** ~~\$9910~~ \$5910

- 12-month content ad on Private School page
- 12-month content ad on Preschool page
- Paragraph + graphic in KOAA's annual private school newsletter (November)
- Paragraph + graphic in KOAA's annual preschool newsletter (January)
- 12-month upgraded listing
- Three E-Blasts
- Three months of video ads (shared space)
- 12 months of square ads (250 x 250), 20,000 impressions / month
- 12 paragraphs in weekly e-newsletter: 110 words + a square graphic or logo + link to your site (once/month)
- Leaderboard ad (728 x 90) in exclusive space for 1 month or shared space for 2 months (depends on availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!